# Jointwave E740

# **H.264 Encoder IP Core**

**High Profile Level 4.1** 

#### **FEATURES**

Resolution: 1920x1088@30fps

1280x720@60fps 1600x1200@30fps

Input: Hsync Vsync 16bits parallel data, YUV4:2:2

Output: NAL standard packets

GOP configuration: I, IP

I16x16 and I4x4 all intra prediction modes

Multiple inter prediction modes

CABAC entropy encoding

Appropriate output rate: 2Mbps~8Mbps

Max output rate: 100Mbps on ASIC platform

30~50Mbps on FPGA platform

1/4 sub-pixel motion estimation

Mode Decision in 1/4 sub-pixel to get best quality Hadmard transform for intra and inter prediction Deblocking filter

External memory: 32bits DDR/DDR2

#### **APPLICATIONS**

- Digital Camera or Digital Camcorder
- HD resolution videophone, cell phone or video conference system
- Enhance PMP with video recording function
- IPTV setup box
- Surveillance video encoding card, hard disk video recorder, network camera
- PC video encoding card, TV card

#### **KEY FEATURES**

- High Profile, 4:2:2 output
- H.264 real time encoding
- High quality, low stream rate
- Broadcasting level quality
- Rate is 40% of MPEG2 for equal quality
- ASIC platform: 730K logic gates 152MHz, max 618MHz (0.09um) 130mw (0.09um)
- Virtex5 FPGA platform:

88K Slice LUTs 152MHz (max233MHz)

- Cyclone3 FPGA platform: 70K LE 152MHz
- Stratix3 FPGA platform:

58K LE 152MHz (max 300Mhz)

## **COMPETITIVE ADVANTAGES**

- Excellent video quality
- Low power
- Parameters of encoder are configurable, e.g. resolution, GOP, quality, rate.
- Low latency, real time encoding.
- Configurable search range
- Integrated with camera interface
- Integrated with cache for external memory, tolerates 4000 clock cycles latency
- Support OCP socket, easy to be integrated into SOC platform
- Can be implemented as standalone solution, in which no extra CPU or software is required

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